



THE SWEET EATS PROGRAM

IN LOVING MEMORY OF HENDRIX WILLE

February 2014



GRAND OPENING!!



PLEASE JOIN US FOR OPENING DAY!
THURSDAY, MARCH 6TH, 3PM-4PM

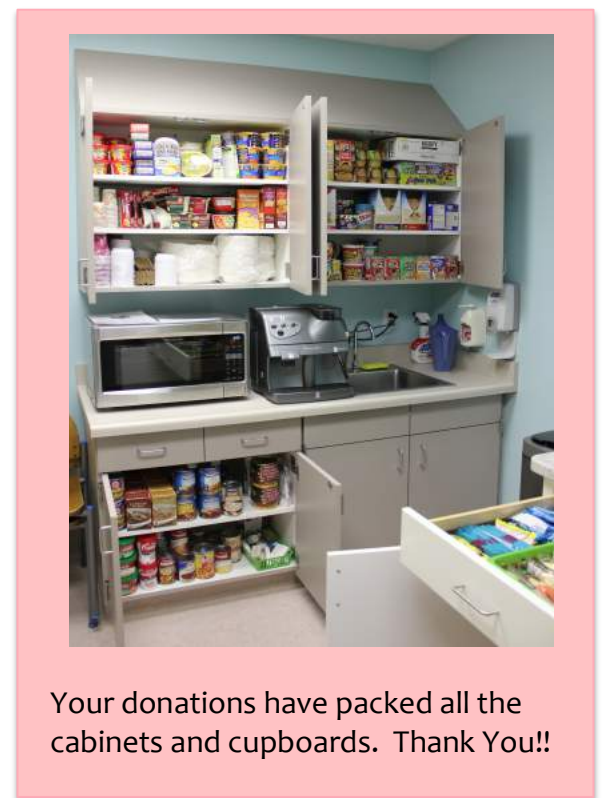
CHILDREN'S HOSPITAL CENTRAL CALIFORNIA
MAIN ENTRANCE
THE GUILD HALL



The commercial size fridge and freezer are almost completely packed too!

THE HOSPITAL WILL NOW NOT ALLOW ANYONE TO SEE THE REAL ROOM NOW. I HOPE YOU WILL STILL COME SHOW YOUR SUPPORT. THEY ALSO WILL NOT ALLOW CHILDREN TO ENTER PAST THE FRONT LOBBY. I APOLOGIZE FOR THIS CHANGE.

PLEASE COME SHOW YOUR SUPPORT FOR OTHER FAMILIES.



Your donations have packed all the cabinets and cupboards. Thank You!!



Thank you to Kustom Kitchens Distributing for our beautiful granite countertop and new cabinets!



SWEETIES OF FEBRUARY

Sweet Nectar Society professional photographers, Brittany Wilbur and Carrie Anne Miranda have been busy, busy, busy. They have had two to three photography sessions a week in February of local children dealing with serious illnesses and disabilities. They are currently editing these photos and trying to get them out there for all of you to see as quickly as possible. Let's show all these sweeties our support. Here are some of our recent February additions. More of their photo sessions and medical histories can be found on our websites.

<http://www.sweetnectarsociety.org>

<https://www.facebook.com/sweetnectarsociety>



17 year-old MILANA was diagnosed on April 23, 2013 and was sent to CHCC to receive her first session of chemotherapy for Hodgkin's Lymphoma. MILANA is now in remission, has celebrated her 18th birthday, and hopes to go to college and possibly one day be a nurse to help children going through the same battles that she endured herself!

Thank you to MILANA for showing us teenagers can be spirited, lively, hopeful, beautiful, confident, and inspiring, even when they have lost all their hair battling cancer.



NORA was diagnosed in-utero with Dandy-Walker variant, which is a genetic disease that effects development of the brain cerebellum (part of the brain that coordinates movement). She also has a heart defect and issues with her spine, but these don't put a damper on her BIG personality and contagious smile.



JAELYN unfortunately endured physical abuse as an infant that left her with many broken ribs, cortical vision impairment, and the irreversible traumatic brain injury from Shaken Baby Syndrome. She was adopted by a loving family at 9 months of age, and has now reached physical milestones never thought possible. She has learned to crawl, pull herself up, communicate in her own way, and express and share her love!!!

MORE SWEETIES



JALEENA was born with Down Syndrome, a genetic disorder where the infant is born with an extra copy of chromosome 21. Her family didn't know there were any indicators until she was two days old and didn't get a final diagnosis until she was two weeks. At that point, they were sent to [Children's Hospital Central California](#) where doctors found a huge hole in JALEENA'S heart. At just 3 months old JALEENA underwent open-heart surgery. She recovered wonderfully and now just goes yearly for a check up. JALEENA been a huge blessing to her family sharing her warm personality with everyone she meets. Her family calls her their hero.



HEAVYN was diagnosed with Stage 3 Neuroblastoma at just 3 years old. Neuroblastoma is a cancer that develops from immature nerve cells found in several areas of the body. Neuroblastoma most commonly arises in and around the adrenal glands that sit atop the kidneys. However, neuroblastoma can also develop in other areas of the abdomen, the chest, and in the neck and near the spine, where groups of nerve cells exist.

HEAVYN is currently undergoing aggressive treatment to control and battle her disease. She loves to sing and dance, and loves all "girly stuff".



CHRISTOPHER was diagnosed at age 11 with acute lymphoblastic leukemia (ALL) on July 9, 2012 after having pain in his back and legs for several weeks followed by fatigue and headaches. Immediately after starting chemotherapy Christopher had an adverse reaction to one of the medications and developed a blood clot in his brain, which thankfully resolved.

Acute lymphocytic leukemia (ALL) is a type of cancer of the blood and bone marrow — the spongy tissue inside bones where blood cells are made. The word "acute" is from the fact that the disease progresses rapidly and creates immature blood cells, rather than mature ones. The "lymphocytic" refers to the white blood cells called lymphocytes, which ALL affects. ALL is the most common type of cancer in children, and treatment generally last 2-3 years with a good chance for cure.

We are happy to share that Christopher is doing well in treatment and is currently in remission. We enjoy seeing young male teens and pre-teens smiling for the camera too!

SWEET NECTAR SOCIETY



OUR FUNDRAISING GALA EVENT IS COMING UP WITH AN ANTICIPATED DATE AT THE END OF MAY OR BEGINNING OF JUNE. (EXACT date-TBA)
(Adult only event, with guest appearances from a few of our Sweeties)

Thank You to **GENESIS MASTER OF EVENTS** for donating to plan OUR ENTIRE EVENT!!!

Ways to Help:

1. LIVE Auction Items – we are in need of large value items for our LIVE auction (value \$500 or more) such as vacation getaways, large electronics, etc. If you have that timeshare you want to donate this year, this is a great cause. Don't forget, your item will be a tax-deductible contribution!

Contact: Live Auction- Lead
Kaitlin Hannekmann
(559) 359-8836
khammelmann@gmail.com

2. SILENT Auction items- got some smaller items that would make for a good donation? Does your business want to put together a gift basket to display its unusual items? Do you have homemade gifts that show off your talent? Does your restaurant want to get some new clients to come taste what you're cooking? Gift baskets, quilts, paintings, drawings, woodwork, and gift certificates make excellent silent auction items. You can also mail us your item!

Contact: Silent Auction-Lead
Liz Harris
(619) 274-0583
harrisliz75@gmail.com

EVENT SPONSORSHIP

This is for those businesses, companies, or individuals who want to make a lasting impact on our organization, are guests, and this event.

For all of our supporters, please ask your employer if they would be interested in sponsoring an event that comforts and supports children with serious illnesses and disabilities. There can be no bad publicity from supporting our children and their families!!

There are multiple levels of sponsorship available. Please contact our Event Sponsorship Lead to find out more:

Karen Hammelton
(559) 303-4714

TAX ID #: 46-2102692

RECENT LOCAL NEWS COVERAGE

FresnoBee.com

Sweet Eats Program to open Thursday at Children's Hospital

By Brianna Vaccari
The Fresno Bee

February 28, 2014

Children's Hospital Central California in Madera County will celebrate the opening of the Sweet Eats Program, a family kitchen stocked with free food, on Thursday along with a new laundry service for families.

The new kitchen is in the oncology unit and is fully stocked with free meals, snacks, drinks and coffee from local food drives and community donations. The laundry service will pick up and drop off laundry weekly through Jones Cleaning Centers.

The Sweet Eats Program was established by the Wille family after they lost their 3-year-old son to leukemia in April 2013.

The Willes joined forces with the local nonprofit Sweet Nectar Society Inc. to raise money for the Sweet Eats Program. Since August, the program has provided more than \$2,000 in gift cards to families, received more than \$10,000 for appliances and products, collected more than \$3,000 for food and accumulated nearly \$10,000 to support the program in 2014.

The opening ceremony celebration will begin at 3:30 p.m. Thursday in the Guild Hall at Children's Hospital. The reporter can be reached at (559) 441-6679 or bvaccari@fresnobee.com.

LOCAL ABC NEWS STORY: Here is the link to watch the local ABC news report on "The Helicopter Project" that aired 02/24/2014. It features Hendrix and one of our other Sweet Nectar sweeties, Elijah, who is the third terminal child to go through the program. <http://youtu.be/1LVXT3i5IN8>



Children participating in the Helicopter Project are referred by their pediatric hospice directors, social workers and hospital professionals. If you know of a child whose family would find peace in an experience like Hendrix's, please contact Lynda Restovich, General Manager of Storyland Playland at 559-486-2124 x105 or via email at Lynda@storylandplayland.com.

GOALS OF THE PROGRAM

The Sweet Eats Program will be implemented in phases and volunteer opportunities will be available in each phase. Stay up to date with our Facebook page for current opportunities or contact us if you want to help and have an idea.



PHASE 1-GIFT CARD AND HOLIDAY MEALS FOR FAMILIES HOSPITALIZED

This started November 2013 with providing a traditional turkey dinner to families hospitalized in the oncology unit on Thanksgiving. Families hospitalized for the 2013 winter holiday also had dinner provided and received restaurant gift cards worth over \$2000. Opportunities will be available to donate gift cards throughout the year for holidays, as well as donations for sponsoring a holiday meal for a family.

PHASE 2-OPEN THE SWEET EATS FAMILY KITCHEN AND LAUNDRY SERVICE.

The room is complete, stocked with donated food, and ready to open thanks to the product donations from Kustom Kitchens Distributing. Free pick-up and drop-off laundry service is also in place for families thanks to Jones Cleaning Centers. Regular opportunities will be available to donate pre-packaged meals, food, drinks, coffee, gift cards, and supplies for the room. Opportunities will also be available to sponsor a restaurant dinner once a month for the families hospitalized. Contact us if you want to hold a food drive, gift card drive, or if your organization would like to sponsor the monthly dinner for us. We can supply you with posters, flyers, and materials to sponsor an event. A tax-deductible receipt will be provided.

PHASE 3- CREATE “SPONSOR A FAMILY” PROGRAM

An on-line registry will be created for opportunities to “sponsor a family” currently hospitalized in any area of the hospital. Families will be able to list foods they like, their allergies, other things they may need (like baby products, shampoo, soap, toys for child) and the “sponsor” will be able to directly visit the family in the hospital and deliver homemade meals, gifts, groceries, holiday meals, and emotional support. This will allow for a long-term friendship to develop between the “sponsor” and the recipients and makes the donations much more meaningful. Donations will still be tax- deductible through the program.

PHASE 4- HOME FAMILY SUPPORT

Similar to phase 3, local community members will be able to identify families in need in their own neighborhoods and establish relationships for regular home donations. Families with children with terminal diagnosis will be given priority. Regional coordinators will be established to help implement delivery of the home sponsorship to the large Central Valley geographic area.

PHASE 5- EXPANSION

Long-term goals of the program will be to expand into other long-term units of Children’s Hospital Central California (like the pediatric I.C.U), or to establish a single large open space for all families in the hospital. Other services for families may also be developed to help ease the burden of caring for seriously ill children, such as counseling services, exercise programs, and transportation assistance.

WE ARE CURRENTLY CREATING PHASE 3!!

Other Resources

1. DELETE BLOOD CANCER
www.deletebloodcancer.org/home.html
2. LEUKEMIA AND LYMPHOMA SOCIETY
www.lls.org
3. CANCER CARE
www.cancercare.org/tagged/young_adults
4. CHILDHOOD LEUKEMIA FOUNDATION
www.clf4kids.org
5. ST. BALDRICK'S FOUNDATION
www.stbaldricks.org
6. ST. JUDE
www.stjude.org
7. ALEX'S LEMONADE STAND FOUNDATION
www.alexlemonade.org
8. GENETIC ALLIANCE
www.geneticalliance.org
9. MARCH OF DIMES
www.marchofdimes.com
10. HINDS HOSPICE
www.hindshospice.org
11. MAKE A WISH
www.centralca.wish.org
12. EPU CHILDREN'S CENTER
www.exceptionalparents.org

FINANCIAL SUMMARY OF THE SWEET EATS PROGRAM 2013

WHERE DO YOUR DONATIONS GO? WE WANT YOU TO KNOW.

2013 INFLOW:

CASH DONATIONS TOTAL: \$3750

GIFT CARD DONATIONS TOTAL: \$2405

PRODUCT DONATIONS/APPLIANCES: \$11,168

TOTAL = \$ 17,323

2013 EXPENSES:

COFFEE MACHINE & WARRANTY: \$286

PRINTING/MAILING/POSTER/PHOTO SUPPLIES: \$194

HOLIDAY DINNERS: \$83

FAMILY GIFT CARD DONATIONS: \$1955

PRODUCT DONATION/APPLIANCES: \$11,168

TOTAL = \$ 13,686

MARCH FOOD DRIVE

THE SWEET EATS ROOM IS PACKED TO THE RIM, EXCEPT FOR THE FREEZER.

-THE SWEET EATS PROGRAM WILL HOSTS A FOOD DRIVE IN MARCH SPECIFICALLY FOR INDIVIDUALLY FROZEN MEALS, ICECREAM, AND FROZEN TREATS FOR THE FAMILIES.

Watch our Facebook page for the dates and drop off sites of our next food drive.